



MILLER PARK
**ZOOLOGICAL
SOCIETY**



ANNUAL REPORT 2022



Creating Lasting Memories

Dear Miller Park Zoo Lovers,

Our Zoo is a wonderful community asset that educates, entertains, and assists in national conservation efforts for endangered species. And, while all of that is true, I took my kids to the Zoo for fun. We created family memories and many family photos. A few years back I returned to the community and took my granddaughter to the Zoo for the first time. We were greeted by the flamingos all hanging at the fence squawking away welcoming us to the Zoo. Her reaction to this flock of pink friends filled Grandpa's heart with joy and still brings a smile to my face today.

In this Annual Report you will read about many of the activities of the Zoological Foundation. We are an independent not-for-profit whose only purpose is to make the Zoo a great place for our community. We realize the City of Bloomington owns and operates the Zoo, but our organization helps support operations and assists in fundraising for many of the exhibits. Recently, we completed the Sullivan Rohrscheib Educational Theater, the Mulefoot Hog Exhibit and Small Event Pavilion, and are working to support the South America project which will contain three different animal exhibits. There are many plans in the future to expand our Zoo and the Zoological Society, with your help, will be there to support the growth and modernization of the Zoo.

All that being said, the Zoo is a fun place for creating family memories. It offers a walk through a beautiful park, a look on a child's face when they discover something new, hearing the squawking, howling, or roaring of an animal you never knew made that sound or the opportunity to hang with some baby goats. This is the "wonder" of Miller Park Zoo! We appreciate all your support in making our Zoo a wonderful community asset.

Tom Carroll

Zoological Society Board President



Generous and Supportive Community

The Miller Park Zoological Society depends on the generosity of our community to continue supporting Miller Park Zoo in its mission. While we host special events and special fundraisers throughout the year, we are able to meet our financial commitment to the City and Miller Park Zoo, because of Zoo Memberships, Animal Zoodoptions, and Donations, all going to our Annual Fund.

We welcomed a record number of Miller Park Zoo members this year, climbing over 2000 for the first time ever. Unlimited access to the zoo is a valuable benefit for many of our members whereas others enjoy the discounted admission to more than 150 zoos and aquariums nationwide!



This year was the inaugural year for our Corporate Membership Program. In our first year, we welcomed Commerce Bank, Rivian, and Renaissance Wealth Management as our first Corporate Members. With this program we plan to grow our corporate supporters and create lasting partnerships benefitting both the Zoo and our Corporate Members.

The Stampede 5K Run, 3K Walk and Kids Fun Run brought a big crowd to Miller Park, the surrounding neighborhood and the Zoo in early March. For many it's a good day for a walk in the Park. For others an opportunity to set personal records on the Certified Course (new this year). Brews at the Zoo was a near sell out despite rainy weather and the two-night format. This event brings new and returning visitors who may not have visited the Zoo in recent years. Our signature gala event ZooDo themed "Let's Monkey Around" was successful at raising awareness and funds for new exhibits and the Annual Fund.

When one need is met the Zoological Society sets its sights on what's next. Early in 2022 we began fundraising for the new South America exhibits, enthusiastic about meeting a \$250,000 pledge to the project.

We sincerely appreciate our generous benefactors. It is because of their generosity that your Zoo continues to grow and provide a place for conservation, education, and fun in our community.



Engaging Our Community

by Zoo Director Jay Tetzloff

We took the time this year to revisit our mission, vision and values. A few images, colors and a few words have changed but we remain resolute in our mission to engage our community in conservation, education, and fun.

Conservation projects like the Pollinator Garden being transformed into a host site for pollinator-friendly plants that are on the state of Illinois' endangered and threatened species list, exemplifies our commitment to doing our part to support a healthy planet.

The Sullivan Rohrscheib Educational Theater opened spring of this year, expanding education opportunities. Learning happens in a variety of ways at the zoo and the outdoor education theater has quickly become a hub for Junior Zookeepers presentations, zookeeper talks, special event activities and much more.

Fun abounds and the activities found at the zoo have brought more visitors than the previous year. Attendance at 99,562 was below pre-COVID counts but activities were opening, and our guests were responding. Children's Zoo feedings returned as COVID restrictions begin to loosen and hopes are high for a summer opening of the contact yard.

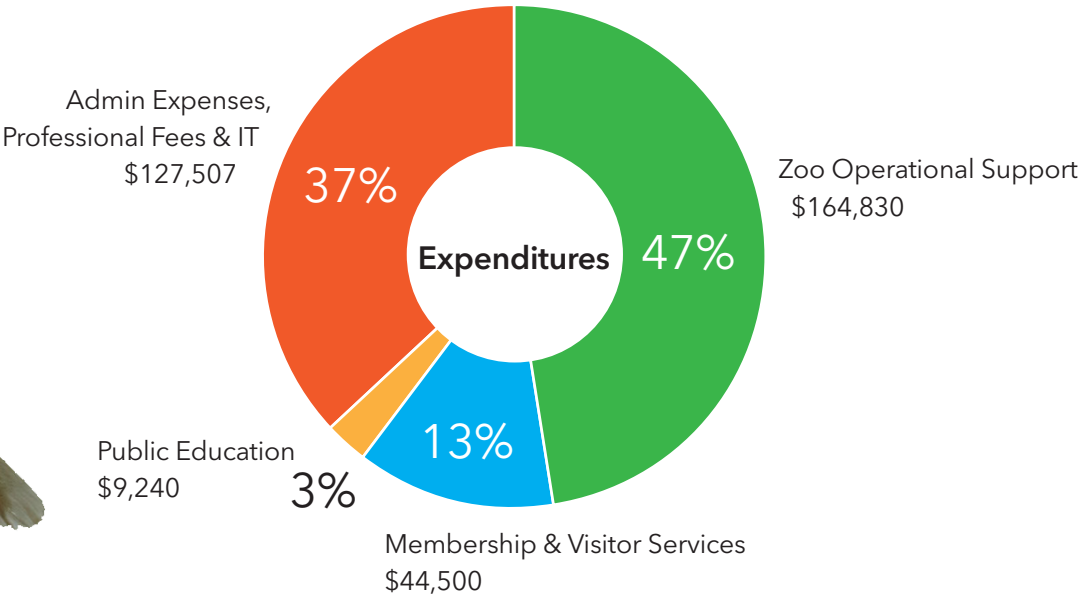
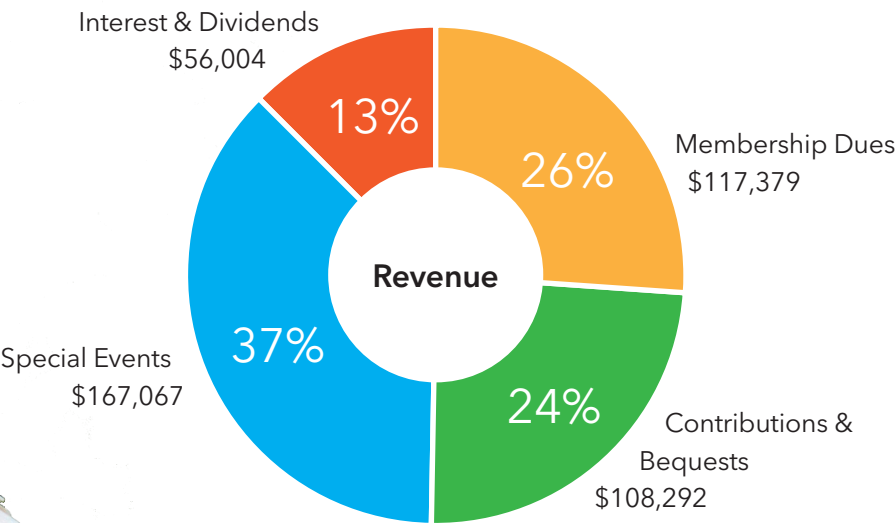
Our Tropical Rainforest which opened in 2004 was rethemed to a global forest concept. Animals in the building now are found in a tropical rainforest habitat but not narrowed down to only a neotropical range. This change gives staff greater opportunity to feature new species to our guests.





2022 Revenue & Expenditures

Revenue \$337,135		Expenditures	\$346,077
Membership Dues	117,379	Zoo Operational Support	164,830
Contributions & Bequests	108,292	Membership & Visitor Services	44,500
Special Events	167,067	Public Education	9,240
Interest & Dividends	56,004	Admin Expenses,	
Investment Gains	(111,607)	Professional Fees & IT	127,507
Change in Available Funds (8,942)		Funds Available for Future Projects	
Funds Beginning of Year 1,188,407		1,179,465	





MILLER PARK ZOOLOGICAL SOCIETY

Board of Directors 2022

- | | | |
|--------------------------------------|------------------|---|
| Tom Carrol <i>President</i> | Deanna Frautschi | EX-OFFICIO |
| Amelia Buragas <i>Vice President</i> | Ben Jeffreys | Paula Pratt <i>Development Director, MPZS</i> |
| Cat Woods <i>Secretary</i> | Ed Neaves | Jay Tetzloff <i>Zoo Director, MPZ</i> |
| Katie Klein <i>Treasurer</i> | Shannon Owen | |
| | Zach Parcell | |
| Peggy Hundley <i>Past President</i> | Richard Percy | |
| Dick Meads <i>Past President</i> | Cathy Wentworth | |

Advisory Board

- | | | |
|-----------------------------|---------------------------------|------------------|
| Melissa Alcorn | Bob Dobski | Joni Painter |
| Stan Bauer <i>Secretary</i> | Bev Edwards | Richard Percy |
| Kevin Birlingmair | Sue Farrell-Stroyon | Carole Ringer |
| Tom Carroll | Linda Garbe | Karen Schmidt |
| Lea Cline | Marcia Hammerstrand <i>Lead</i> | Sandeepa Sangras |
| Catherine Crockett | Jonell Kehias | Kathy Sawyer |
| Marlene Dietz | Jean Lawyer | Sally Zuhn |
| | Ray Olson | |

Our Mission

The Miller Park Zoological Society is a nonprofit organization dedicated to supporting the Miller Park Zoo and its rich history through fundraising, education and community outreach.

The Zoo's Mission

Miller Park Zoo is committed to engaging our community in conservation, education, and fun.

Our Shared Vision

Creating the premier regional wildlife destination where education and conservation enrich countless lives.



**MILLER PARK
ZOOLOGICAL
SOCIETY**

